



47th Annual Meeting

Midwestern Vascular 2023




RENAISSANCE MINNEAPOLIS HOTEL, THE DEPOT | SEPTEMBER 7-9, 2023 | MINNEAPOLIS, MN

Exhibit Prospectus



**MIDWESTERN
VASCULAR**
SURGICAL SOCIETY

midwestvascular.org



47th Annual Meeting

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RENAISSANCE MINNEAPOLIS HOTEL, THE DEPOT | SEPTEMBER 7-9, 2023 | MINNEAPOLIS, MN

Dear Industry Colleague,

We invite you to participate in the Midwestern Vascular Surgical Society (MVSS) 47th Annual Meeting to be held September 7-9, 2023. We are excited to bring our meeting to Minneapolis, Minnesota and will be staying at the beautiful Renaissance/The Depot Hotel.

The MVSS is one of the premier regional vascular societies representing the leading vascular and endovascular surgeons from the largest institutions in the Midwest Region.

The Society is dedicated to offering high quality, comprehensive education through excellent scientific sessions for all of our attendees. We also offer programs designed for our young trainees, including hands-on simulation. Our Society is very committed to ongoing professional development, as well as trainee education.

We are an audience of vascular specialists including member and non-member physicians, vascular and surgical residents and fellows, medical students, advanced practitioners in a setting that provides interaction with your main customers and colleagues. Our attendees experience a varied and stimulating selection of educational exchanges, while also learning about new products and technologies.

The Society would like to invite you to be part of its 2023 Annual Meeting and encourage you to take advantage of a number of creative opportunities that will showcase your company. We invite your company to participate as an exhibitor, or gain excellent exposure through sponsorship. The fee for exhibiting is \$4,500 for a tabletop display. To show our appreciation to the exhibitors, the exhibit fee includes three (3) exhibit badges for company representatives.

Thank you for your consideration and support of the Midwestern Vascular Surgical Society and its educational programs.

Sincerely yours,



Jeffrey Jim, MD, MVSS President



EXHIBIT INFORMATION

Exhibit Fees - \$4,500

Each exhibit space will include one 6' x 30" draped table and two chairs. No free-standing floor exhibits, or free-standing equipment will be permitted without prior approval. Preference of space assignments will be given to previous educational sponsors and exhibitors.

Application Deadline

The Deadline for receipt of the applications is **Friday, August 4, 2023**. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. Careful consideration will be given to such requests. The Midwestern Vascular Surgical Society reserves the right to alter the floor plan at any time.

Exhibit Dates/Hours*

Exhibits will be open from Thursday, September 7th through Friday, September 8th.

SETUP	
Thursday, September 7th	9:00am – 1:00pm
EXHIBIT HALL OPEN	
Thursday, September 7th	2:00pm – 7:00pm
Friday, September 8th	7:30am – 3:30pm
FOOD FUNCTIONS IN THE EXHIBIT HALL	
Thursday, September 7th	
Coffee Break	2:00pm – 2:15pm
Coffee Break	3:00pm – 3:45pm
Welcome Reception	5:15pm – 6:00pm
Friday, September 8th	
Breakfast	7:45am – 8:30am
Coffee Break	10:15am – 10:30am
Coffee Break	3:15pm – 3:30pm

*TIMES SUBJECT TO CHANGE BASED ON FINAL PROGRAM

Exhibitor Registration /Badge Policy

Exhibiting companies will be allowed the following maximum number of badges for each level of participation as follows:

Exhibitor	Maximum three (3) badges
Platinum Level Sponsor	Maximum of six (6) badges
Gold Level Sponsor	Maximum of five (5) badges
Silver Level Sponsor	Maximum of four (4) badges

Installation/Dismantling

The Promenade Ballroom will serve as the Exhibit Hall and will be available for set-up beginning 8:00 am on Thursday, September 7, 2023. All exhibits must be set by 11:30 am prior to the start of the official opening the exhibits at 1:00 pm. Assembly of exhibits during the regularly scheduled exhibit hours will not be permitted. The Society's Program Committee requests that all exhibits remain intact until the official closing time of 4:00 pm on Friday, September 8. An afternoon Break is scheduled from 3:30-4:00 pm, and exhibits should not be dismantled or removed - in whole or in part - before the end of the break. Exhibitors have until 8:00p.m. to pack-up and remove their exhibit. Companies tearing down and leaving prior to the official closing of exhibits will lose priority placement for future years.

Payment

A 50% deposit of the contracted space should be forwarded with the application form. The balance must be paid by **Friday, August 4, 2023**.

Checks should be made payable to Midwestern Vascular Surgical Society and mailed with the application to:

Midwestern Vascular 2023 Exhibits
203 Washington St., PMB 311
Salem, MA 01970

Cancellation Policy

Cancellations must be received in writing by **Monday, August 7, 2023**. All refunds of exhibit fees are subject to a 25% administrative fee. There will be no refunds for cancellations received after August 7, 2023 unless space can be resold to another company at the same level of participation.



MARKETING OPPORTUNITIES

DEDICATED COMPANY SATELLITE SYMPOSIUM

The Society is offering three (3) opportunities for dedicated industry symposia.

THE FEE FOR A SYMPOSIUM TIME SLOT IS \$20,000.

Company must be a registered Exhibitor.

Available Time Slots:

Thursday, September 7th: 11:45am – 12:30pm

(MVSS TO PROVIDE LUNCH)

Friday, September 8th: 5:15 – 6:00pm

(MVSS TO PROVIDE F&B)

Saturday, September 9th: 7:30am – 8:15am

(MVSS TO PROVIDE BREAKFAST)

The fee includes the following:

- Meeting Space / Standard AV Equipment
- Promotion of the symposium via electronic marketing and print marketing (company to provide flyer) inserted in the participant registration packets.
- Two additional company badges are included.
- The Company must be a registered Exhibitor for the 2023 Annual Meeting.

The topic and panelists are at the discretion of the company but must be approved by the MVSS. We suggest two to three speakers discussing topics of common clinical importance to our group, with ample time for discussion. The company is responsible for any speaker fees.

This symposium is not part of the Midwestern Vascular Surgical Society Annual Meeting and CME will not be granted by the MVSS or its CME provider. All written materials must be approved by MVSS. A disclaimer must be included in all materials advising that the satellite symposium is not part of the MVSS scientific meeting.

ADDITIONAL OPPORTUNITIES

☐ Hotel Internet/Wireless Access (\$7,500)

A Company may sponsor the upgraded Wi-Fi service provided throughout the meeting space. Upon connecting to the Wi-Fi for the first time, attendees will be taken to the home page of the sponsoring company's website.

SPONSORSHIP OPPORTUNITIES

The Society is offering companies the opportunity to participate as educational sponsors at the Platinum Level (\$15,000), Gold Level (\$10,000) and Silver Level (\$7,500). To adhere to ACCME guidelines, these amounts do not include an exhibit, or exhibit fees.

PLATINUM LEVEL SPONSOR (\$15,000)

DOES NOT INCLUDE EXHIBIT FEES

- Dedicated on-screen slide of recognition during scientific sessions and breaks
- Recognition in the final program & on meeting signage
- Recognition on MVSS website w/link back to company website)
- Electronic Ad in the MVSS electronic Newsletter
- One dedicated eblast to the membership to promote an educational endeavor (not marketing)

GOLD LEVEL SPONSOR (\$10,000)

DOES NOT INCLUDE EXHIBIT FEES

- Recognition during scientific sessions and breaks
- Recognition in the final program & on meeting signage
- Recognition on MVSS website (w/ link back to company website)
- Electronic Ad in the MVSS electronic Newsletter

SILVER LEVEL SPONSOR (\$7,500)

DOES NOT INCLUDE EXHIBIT FEES

- Recognition during scientific sessions and breaks (company name only).
- Recognition in the final program (company name only).
- Recognition on meeting signs and MVSS website (company name only).



Travel & Transportation

AIRPORT: Attendees should fly into the **Minneapolis–Saint Paul International Airport**. It is just 12.3 miles away from the Renaissance Minneapolis Hotel. (Approximately a 19 minute drive)

CAR RENTAL: Find these rental car agencies' counters on the first level of the parking garage. Look for the rental car return lane as you approach the parking garage.

Avis	800-230-4898
Budget	800-527-0700
Enterprise	800-736-8222
Hertz/Dollar	800-654-3131
National/Alamo	800-227-7368

TAXI SERVICE: To catch taxi service from GFIA, exit the terminal through door #3 or door #5, and go to the climate controlled Parking Shuttle Shelter on the boulevard. There, a taxi starter will assist you with your cab arrangements and get you on your way.

RIDESHARE: In Minneapolis / MSP and at GFIA, both Uber and Lyft provide rideshare services. To catch your rideshare at GFIA, exit the terminal through door #2 (across from the Delta ticket counter), and go to the Rideshare Shelter on the boulevard. This is the designated pick-up/drop-off point for all rideshare vehicles.

PARKING AT RENAISSANCE MINNEAPOLIS HOTEL, THE DEPOT

Self Parking: \$35/night or \$6.00/hour

Valet Parking: \$39/night

TAXI'S & UBERS are available at the airport and should cost somewhere between \$30 - \$40.

Terminal 1: If you plan to use Uber, Lyft, or another app-based ride service, your ride will pick you up on Level 2 of the Green Parking Ramp, above the Ground Transport Center. Directional stanchion signs labeled "app-based ride services" will help you find your way to the pick-up area.

Terminal 2: Pick up is available from the Ground Transport Center, on the ground level of the Purple parking ramp.

TRAVEL INFORMATION

Hotel Information

Renaissance Minneapolis Hotel, The Depot
225 3rd Avenue South
Minneapolis, MN 55401
612.375.1700

HOTEL GROUP RATE: The Society has secured a block of rooms at the Renaissance Minneapolis Hotel a special group discounted rate of \$239.00 per night for the 2023 Annual Meeting. We ask that exhibiting companies not reserve more rooms than they plan to use which will allow more attendees to make reservations at the headquarter hotel. Should the room block fill up we will offer accommodations at a near by hotel.

The cut off date for the discounted rate is August 15, 2023.

Location

The Renaissance Minneapolis Hotel is in the heart of Downtown Minneapolis' Mill District, steps from the Mississippi River.

Accessibility

Please contact the Midwestern Vascular Surgical Society office if you have a disability which will require accommodation. Renaissance Minneapolis Hotel is committed to making its facilities, amenities and services accessible to guests with disabilities.



RULES & REGULATIONS

CONDUCT OF EXHIBITS

The Midwestern Vascular Surgical Society reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exhibit program and exhibition as a whole. This includes but is not limited to an exhibitor which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by the Society to be objectionable to the successful conduct of the exposition as a whole. No drawings, raffles or quiz-type contests of any type will be permitted. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the Society. The right is reserved to refuse applications not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits which reflect against the character of the meeting.

DIRECT SALES

No retail sales are permitted within the exhibit area at any time, but orders may be taken.

SOCIAL ACTIVITIES/UNOFFICIAL EVENTS***

The Midwestern Vascular Surgical Society will coordinate scheduling and space release for exhibitor meetings. No functions may be scheduled to conflict with the MVSS Annual Meeting, including scientific sessions, dedicated company symposia (available for sponsorship), exhibit program and any Society social events scheduled on Friday evenings. Companies wishing to invite meeting attendees to restaurants or other functions must do so following the official conclusion of any and all of these MVSS events.

FIRE PROTECTION

All materials used in the exhibit area must be flame-proofed and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or corrugated paper, flame-proofed or otherwise, will not be permitted. Excelsior or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit, or parts thereof, found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times and fire stations and fire extinguisher equipment are not to be covered or obstructed.

HAZARDOUS WASTE

Exhibitors assume responsibility for (and any liability for) removal or disposal of any material considered to be hazardous waste. Exhibitors also agree to conform to any local ordinances and regulations concerning the disposal of any and all hazardous waste. Any and all costs incurred in the removal of hazardous waste from the exhibit facility will be the sole responsibility of the exhibitor.

INFRINGEMENTS

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibit area will not be permitted. Distribution of material within the hotel is not permitted.

LIABILITY AND INSURANCE

The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the Midwestern Vascular Surgical Society, the Renaissance Minneapolis Hotel, The Depot and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of the Midwestern Vascular Surgical Society, the Renaissance Minneapolis Hotel, The Depot, its employees and agents. Exhibitor acknowledges that the Midwestern Vascular Surgical Society, the Renaissance Minneapolis Hotel, The Depot do not maintain insurance covering the exhibitor's property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor. The Midwestern Vascular Surgical Society, the Renaissance Minneapolis Hotel, The Depot are not responsible for theft, loss or damage that may occur and advise each exhibitor to insure their stands, equipment and material at full value.

PROTECTION OF THE HOTEL

Exhibitor shall not permit anything that will injure, mar or in any manner deface the Renaissance Minneapolis Hotel and will not drive, or install, or permit to be driven or installed any nails, hooks, tacks or screws into any part of Renaissance Minneapolis Hotel, and will not make or allow to be made any alterations of any kind to the building or equipment of the Renaissance Minneapolis Hotel. Exhibitor shall not post or exhibit, or allow to be posted or exhibited, any signs, advertisements, show bills, lithographs, posters or cards of any description on any part of the Renaissance Minneapolis Hotel. Anything in connection therewith necessary or proper for the protection of the building, equipment or furniture will be at the expense of the exhibitor. The cost to repair any damage caused to the building as result of the violation of this provision shall be paid by the exhibitor. Exhibitors agree to indemnify and hold harmless the Midwestern Vascular Surgical Society and Administrare, Inc. for any and all claims arising out of damage to the Renaissance Minneapolis Hotel.

SECURITY

The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. It is suggested that all companies employ a security guard, at the company's cost, to secure valuable equipment or instruments. Or remove these products when the exhibits are closed.

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APPLICATION

DEADLINE: FRIDAY, AUGUST 4, 2023

Company Name	Exhibitor Coordinator/Title
Address	City/State/Zip
Daytime Telephone	Fax
Email Address	

Sponsorship

[DOES NOT INCLUDE EXHIBIT FEES - 50% DEPOSIT DUE WITH EACH APPLICATION]

☐ Platinum Level (\$15,000) ☐ Gold Level (\$10,000) ☐ Silver Level (\$7,500)

Exhibit

☐ Tabletop Exhibit (\$4,500)
☐ If possible, please avoid space near the following company: _____

We agree to abide by the terms and conditions printed in this exhibitor prospectus. ☐ [PLEASE CHECK]

PRODUCT/EQUIPMENT BEING DISPLAYED

Please list the product/equipment to be displayed: _____

Payment Information

Please make checks payable to the **Midwestern Vascular Surgical Society**.

PAYMENT METHOD

☐ MasterCard ☐ VISA ☐ American Express ☐ Check (Check #: _____)

CREDIT CARD INFORMATION

For Authorization Only. MVSS will call for credit card information. Please do not list Credit Card Information here.

Authorization: _____

Email completed application to: mvss@administrare.com

Mail with check to: MVSS 2023 Exhibits, 203 Washington St., PMB 311, Salem, MA 01970

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MARKETING SUPPORT APPLICATION

DEADLINE: FRIDAY, AUGUST 4, 2023

Company Name	Exhibitor Coordinator/Title
Address	City/State/Zip
Daytime Telephone	Fax
Email Address	

☐ Dedicated Company Symposium (\$20,000) ☐ Hotel Internet/Wireless Access (\$7,500)

Payment Information

Please make checks payable to the **Midwestern Vascular Surgical Society**.

PAYMENT METHOD

☐ MasterCard ☐ VISA ☐ American Express ☐ Check (Check #: _____)

CREDIT CARD INFORMATION

For Authorization Only. MVSS will call for credit card information. Please do not list Credit Card Information here.

Authorization: _____

Email completed application to: mvss@administrare.com
Mail with check to: MVSS 2023 Exhibits, 203 Washington St., PMB 311, Salem, MA 01970