

44th Annual Meeting
**Midwestern
Vascular 2020**

SEPTEMBER 9-12, 2020 | VIRTUAL MEETING



SPONSORSHIP PROSPECTUS

Dear Colleague,

Due to public health and safety concerns related to the coronavirus (COVID-19) pandemic, the **Midwestern Vascular Surgical Society has cancelled its in-person 2020, 44th Annual Meeting scheduled in Minneapolis, MN.**

Over the past few months, we have had to change our focus and pivot the way we will be offering our educational programs to our members. As such, the Program and Industry Relations Committees are pleased to announce that the meeting will be held virtually on **September 9-12, 2020.**

Again, this year the Society received a record number of abstracts enabling the Program Committee to develop another outstanding program. In keeping with the Society's mission and dedication to offering high quality, comprehensive education, we are confident that our 2020 virtual format will continue to deliver stimulating and engaging educational content.

Our Education and Medical Student Committees are also planning to run the Mock Oral exams and our Medical Education program, "Introduction to Vascular Surgery" in a virtual format. We are excited to still be able to offer these programs to our Midwestern trainees. Our Society has been very committed to ongoing professional development, as well as trainee education, and this year is no exception. We will continue to explore ways to continue providing our quality initiatives of education.

The Society is pleased to offer our industry partners an opportunity to be part of its 2020 Virtual programming and invite you to take advantage of a number of creative opportunities that will showcase your company in front of not just our Annual Meeting attendees and trainees, but the Society's entire membership. We are confident that our virtual programming will offer greater flexibility, a better learning experience and attract more members that otherwise may not have the opportunity to attend the live meeting. The Midwestern Vascular Surgical Society is one of the premier regional vascular societies and we are fortunate to have in our membership some of the leading vascular and endovascular surgeons representing the largest institutions in the Midwest region. This is a great opportunity to offer information about new products and technologies in a congenial virtual setting.

We invite your company to participate in our Virtual exhibit, or gain excellent exposure through sponsorship, or the purchase of a dedicated company-sponsored Symposium. Please refer to the options outlined in the following pages.

Thank you for your consideration and support of the Midwestern Vascular Surgical Society and its educational programs. Together we can work through the complexities of this unprecedented time and continue to educate and learn.

We look forward to working with you and to welcoming you and your company to be part of our 2020 Virtual Programming.

Sincerely yours,

2020 Industry Relations Committee

Sean P. Lyden, MD
Mark A. Mattos, MD
Peter J. Rossi, MD
Jeffrey Jim, MD, Secretary (Ex-Officio)
Kellie R. Brown, MD, MVSS President

SPONSORSHIP OPPORTUNITIES

Virtual Exhibit - \$500

The 2020 MVSS Virtual Meeting list of exhibitors and sponsors will be promoted to the MVSS membership including fellows, medical students and allied health professionals. The exhibit will feature your company's profile and contact information. Companies will be able to provide PDF's of company brochures and other literature. Your logo will be linked to your company website external from the accredited content. All Annual Meeting attendees will be sent a link to the virtual exhibit and updated regularly as to the companies exhibiting.

Virtual Meeting Educational Grants/Marketing Support

Companies may participate by providing the Society with an Educational grant in the following amounts:

Platinum Level - \$20,000

Gold Level - \$15,000

Silver Level - \$10,000

Your support allows the Society to continue offering outstanding educational programs for our growing membership and helps to fund special programs for all residents, students and trainees.

The Society will recognize your contribution and grant support in all digital communication , as well as show your logo on the MVSS website. Please contact the Society for additional information.

Virtual AV Services – Marketing Support \$7,500

Your contribution will assist the Society in offering quality virtual programming. With your support, we will direct attendees to a link featuring a “Welcome” from your company representative prior to the start of the Scientific Sessions. Your company also will be provided with the opportunity to a 10-minute value based virtual ad during one of the Session breaks from the break times noted below. Your company also will have inclusion in the virtual exhibit and recognized on the MVSS website (company logo).

Annual Meeting Value-Based Company Advertising During Breaks – Marketing Support \$2,500

Sponsor a dedicated break during the Annual Meeting. Your company logo and welcome slide will be shown following the conclusion of each Session during the break and your company representative may present a brief 7-minute overview of the company during the same break. A pre-recorded video of company overview will be accepted and must adhere to the time 7-minute time limit. Includes company inclusion in virtual exhibit. Breaks are scheduled as follows:

Wednesday, September 9th - 5:05 PM

Thursday, September 10th - 5:00 PM

Saturday, September 12th - 9:50 AM

Your company will be recognized on the MVSS website (company name only).

DEDICATED COMPANY VIRTUAL SYMPOSIUM - \$10,000

The Society is offering companies an opportunity to hold virtual Society endorsed Symposium in conjunction to the Virtual Annual Meeting. The Society will promote the Webinar via electronic marketing to MVSS members and potential attendees; this will include a company-provided announcement. The speakers and/or panelists are at the discretion of the supporting company but must be approved by the MVSS Program Committee. We suggest two to three speakers discussing topics of common clinical importance to our Society, with ample time for discussion. The Society will promote and register all attendees, however, please be reminded that Company symposia are not part of the Midwestern Vascular Surgical Society Virtual Annual Meeting. CME will not be granted by the MVSS or its CME provider. All written materials must be approved by MVSS.

The Society is currently offering slots prior to or following the Annual Meeting. Please contact the Society for information.