



HILTON CINCINNATI NETHERLAND PLAZA | SEPTEMBER 18-20, 2025 | CINCINNATI, OH

Exhibit Prospectus



**MIDWESTERN
VASCULAR**
SURGICAL SOCIETY

midwestvascular.org



49th Annual Meeting

MidwesternVascular 2025

HILTON CINCINNATI NETHERLAND PLAZA | SEPTEMBER 18-20, 2025 | CINCINNATI, OH

Dear Industry Colleague,

We welcome you to participate in the Midwestern Vascular Surgical Society 49th Annual Meeting to be held September 18-20, 2025. We are excited to bring our meeting to Cincinnati.

The MVSS is one of the premier regional vascular societies representing many vascular and endovascular surgeons from a wide array of institutions and practice settings in the Midwest Region.

The Society is dedicated to offering high quality education through comprehensive scientific sessions for all of our attendees. We also offer programs designed for vascular surgery trainees and medical students, including hands-on simulation. Our Society is extremely committed to ongoing professional development, as well as trainee education and recruitment.

The MVSS annual meeting audience is comprised of vascular specialists including member and non-member physicians, vascular and surgical trainees, medical students, advanced practice providers in a setting that provides interaction with your main customers and colleagues. Our attendees experience a varied and stimulating selection of educational exchanges, while also learning about new products and technologies.

The Society would like to invite you to be part of its 2025 Annual Meeting and encourage you to take advantage of a number of creative opportunities that will showcase your company and its technology or offerings. We invite your company to participate as an exhibitor, or gain wide exposure through sponsorship. The fee for exhibiting is \$5,000 for a tabletop display. To show our appreciation to the exhibitors, the exhibit fee includes three (3) meeting badges for company representatives.

Thank you for your consideration and support of the Midwestern Vascular Surgical Society and its educational programs.

Sincerely yours,



Patrick E. Muck, MD, RVT
2024-2025 MVSS President



EXHIBIT INFORMATION

Exhibit Fees - \$5,000

Each exhibit space will include one 6' x 30" draped table and two chairs. No free-standing floor exhibits, or free-standing equipment will be permitted without prior approval. Preference of space assignments will be given to previous educational sponsors and exhibitors.

Application Deadline

The Deadline for receipt of the applications is **Monday, August 4, 2025**. Exhibitors wishing to avoid assignment of space adjacent to a particular competitor should indicate this on their application. Careful consideration will be given to such requests. The Midwestern Vascular Surgical Society reserves the right to alter the floor plan at any time.

Exhibit Dates/Hours*

Exhibits will be open from Thursday, September 18th through Friday, September 19th.

SETUP	
Thursday, September 18th	9:00am – 1:00pm
EXHIBIT HALL OPEN	
Thursday, September 18th	2:00pm – 7:00pm
Friday, September 19th	7:30am – 3:30pm
FOOD FUNCTIONS IN THE EXHIBIT HALL	
Thursday, September 18th	
Coffee Break	2:00pm – 2:15pm
Coffee Break	3:00pm – 3:45pm
Welcome Reception	5:15pm – 6:00pm
Friday, September 19th	
Breakfast	7:45am – 8:30am
Coffee Break	10:15am – 10:30am
Coffee Break	3:15pm – 3:30pm

*TIMES SUBJECT TO CHANGE BASED ON FINAL PROGRAM

Exhibitor Registration /Badge Policy

Exhibiting companies will be allowed the following maximum number of badges for each level of participation as follows:

Exhibitor	Maximum three (3) badges
Platinum Level Sponsor	Maximum of six (6) badges
Gold Level Sponsor	Maximum of five (5) badges
Silver Level Sponsor	Maximum of four (4) badges

Installation/Dismantling

The Exhibit Hall will be located on the fourth floor in the Rookwood Room and will be available for set-up beginning 8:00 am on Thursday, September 18, 2025. All exhibits must be set by 11:30am prior to the official start of the program at 1:00pm. Assembly of exhibits during the regularly scheduled exhibit hours will not be permitted. The MVSS Program Committee requests that all exhibits remain intact until the official closing time of 4:00 pm on Friday, September 19. An afternoon Break is scheduled from 3:30-4:00 pm, and exhibits should not be dismantled or removed - in whole or in part - before the end of the break. Exhibitors have until 8:00p.m. to pack-up and remove their exhibit. Companies tearing down and leaving prior to the official closing of exhibits will lose priority placement for future years.

Payment

A 50% deposit of the contracted space should be forwarded with the application form. The balance must be paid by **Monday, August 4, 2025**.

Checks should be made payable to Midwestern Vascular Surgical Society and mailed with the application to:

Midwestern Vascular 2025 Exhibits
203 Washington St., PMB 311
Salem, MA 01970

Cancellation Policy

Cancellations must be received in writing by **Monday, August 4, 2025**. All refunds of exhibit fees are subject to a 25% administrative fee. There will be no refunds for cancellations received after August 5, 2025 unless space can be resold to another company at the same level of participation.



MARKETING OPPORTUNITIES

The Society is offering three (3) opportunities for dedicated industry symposia.

The fee for a symposium time slot is \$20,000.

Company must be a registered Exhibitor.

AVAILABLE TIME SLOTS

Thursday, September 18th	11:45am - 12:30pm
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(MVSS TO PROVIDE LUNCH)

**Friday, September 19th	12:15-1:15pm
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(MVSS TO PROVIDE F&B)

** For NON-Members Only (Time Slot conflicts with MVSS Member Business Meeting – This opportunity comes with an additional eblast to MVSS Members who are unable to attend the session)

Friday, September 19th	5:15 - 6:00pm
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(MVSS TO PROVIDE F&B)

The fee includes the following:

- Meeting Space / Standard AV Equipment
- Promotion of the symposium via electronic marketing and print marketing (company to provided flyer) inserted in the participant registration packets.
- Two additional company badges are included.
- The Company must be a registered Exhibitor for the 2025 Annual Meeting.

The topic and panelists are at the discretion of the company but must be approved by the MVSS. We suggest two to three speakers discussing topics of common clinical importance to our group, with ample time for discussion. The company is responsible for any speaker fees.

This symposium is not part of the Midwestern Vascular Surgical Society Annual Meeting and CME will not be granted by the MVSS or its CME provider. All written materials must be approved by MVSS. A disclaimer must be included in all materials advising that the satellite symposium is not part of the MVSS scientific meeting.

Contact Angela Wetherbee with any interest in hosting a Symposium. 978-927-7800 or angela@administrare.com.

Annual Meeting Registration Numbers

2023	
Physicians.....	117
Residents & Fellows	64
Allied Health Professionals...	18
Medical Students	27
Total.....	226

2024	
Physicians.....	122
Residents & Fellows	80
Allied Health Professionals.....	26
Medical Students	63
Total.....	291

2023

2025

2024

275 Medical Professionals Expected to Attend

SPONSORSHIP OPPORTUNITIES

The Society is offering companies the opportunity to participate as educational sponsors at the Platinum Level (\$15,000), Gold Level (\$10,000) and Silver Level (\$7,500). To adhere to ACCME guidelines, these amounts do not include an exhibit, or exhibit fees.

PLATINUM LEVEL SPONSOR (\$15,000)

DOES NOT INCLUDE EXHIBIT FEES

- Dedicated on-screen slide of recognition during scientific sessions and breaks
- Recognition in the final program & on meeting signage
- Recognition on MVSS website w/link back to company website)
- Electronic Ad in the MVSS electronic Newsletter
- One dedicated eblast to the membership to promote an educational endeavor (not marketing)

GOLD LEVEL SPONSOR (\$10,000)

DOES NOT INCLUDE EXHIBIT FEES

- Recognition during scientific sessions and breaks
- Recognition in the final program & on meeting signage
- Recognition on MVSS website (w/ link back to company website)
- Electronic Ad in the MVSS electronic Newsletter

SILVER LEVEL SPONSOR (\$7,500)

DOES NOT INCLUDE EXHIBIT FEES

- Recognition during scientific sessions and breaks (company name only).
- Recognition in the final program (company name only).
- Recognition on meeting signs and MVSS website (company name only).



Parking at the Hilton Cincinnati Netherland Plaza

- Self-parking: \$35.00 per day
- Valet parking: \$49.00
- EV charging: On-site
- Secured: Available
- Covered: Available
- In/Out privileges: Available

TRAVEL INFORMATION

Hotel Information

Hilton Cincinnati Netherland Plaza
35 West 5th Street
Cincinnati, OH 45202
513-665-2572

HOTEL GROUP RATE: On behalf of our meeting attendees, the discounted group rate of \$199.00++ (++18.3% State & Local Taxes) has been secured at the Hilton Cincinnati over the dates of the meeting (single/double occupancy). We ask that exhibiting companies not reserve more rooms than they plan to use which will allow more attendees to make reservations at the headquarter hotel. Should the room block fill up we will offer accommodations at a near by hotel.

Reservations must be made by Tuesday, August 20, 2025 to guarantee this group rate. After this deadline, or if the MVSS block of rooms sells out prior to the deadline, availability and rates cannot be guaranteed.

HOTEL CANCELLATION POLICY: Cancellation policies may vary depending on the rate and dates of your reservation. Please refer to your reservation confirmation to verify your cancellation policy. If you need further assistance, call the hotel directly.

Accessibility

Please contact the Midwestern Vascular Surgical Society office if you have a disability which will require accommodation. Hilton Cincinnati Netherland Plaza is committed to making its facilities, amenities and services accessible to guests with disabilities.

Travel & Transportation

Detailed travel information is located on our website under the Annual Meeting/General Information tab.

CINCINNATI INTERNATIONAL AIRPORT: The Hilton Hotel is 16 miles away.

Public Transportation:

- TANK (Transit Authority of Northern Kentucky)
- Departs from Baggage Claim level.
Follow signs for Ground Transport East to Public Transit.
- 859-331-8265

Car Rental: CVG's new Rental Car Center is just steps away from Baggage Claim. No shuttle bus needed.

Taxis: Follow signage to Ground Transport East on the Baggage Claim level.

Rideshare:

- Executive Transportation
- Walk-ups welcome, reservations not required
- Visit desk in Baggage Claim near baggage carousels 3 and 4.
- 859-261-8841



RULES & REGULATIONS

CONDUCT OF EXHIBITS

The Midwestern Vascular Surgical Society reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exhibit program and exhibition as a whole. This includes but is not limited to an exhibitor which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by the Society to be objectionable to the successful conduct of the exposition as a whole. No drawings, raffles or quiz-type contests of any type will be permitted. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the Society. The right is reserved to refuse applications not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits which reflect against the character of the meeting.

DIRECT SALES

No retail sales are permitted within the exhibit area at any time, but orders may be taken.

SOCIAL ACTIVITIES/UNOFFICIAL EVENTS***

The Midwestern Vascular Surgical Society will coordinate scheduling and space release for exhibitor meetings. No functions may be scheduled to conflict with the MVSS Annual Meeting, including scientific sessions, dedicated company symposia (available for sponsorship), exhibit program and any Society social events scheduled on Friday evenings. Companies wishing to invite meeting attendees to restaurants or other functions must do so following the official conclusion of any and all of these MVSS events.

FIRE PROTECTION

All materials used in the exhibit area must be flame-proofed and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or corrugated paper, flame-proofed or otherwise, will not be permitted. Excelsior or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit, or parts thereof, found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times and fire stations and fire extinguisher equipment are not to be covered or obstructed.

HAZARDOUS WASTE

Exhibitors assume responsibility for (and any liability for) removal or disposal of any material considered to be hazardous waste. Exhibitors also agree to conform to any local ordinances and regulations concerning the disposal of any and all hazardous waste. Any and all costs incurred in the removal of hazardous waste from the exhibit facility will be the sole responsibility of the exhibitor.

INFRINGEMENTS

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibit area will not be permitted. Distribution of material within the hotel is not permitted.

LIABILITY AND INSURANCE

The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the Midwestern Vascular Surgical Society, The Hilton Cincinnati Netherland Plaza, and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of the Midwestern Vascular Surgical Society, The Hilton Cincinnati Netherland Plaza, its employees and agents. Exhibitor acknowledges that the Midwestern Vascular Surgical Society and The Hilton Cincinnati Netherland Plaza do not maintain insurance covering the exhibitor's property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor. The Midwestern Vascular Surgical Society and The Hilton Cincinnati Netherland Plaza are not responsible for theft, loss or damage that may occur and advise each exhibitor to insure their stands, equipment and material at full value.

PROTECTION OF THE HOTEL

Exhibitor shall not permit anything that will injure, mar or in any manner deface The Hilton Cincinnati Netherland Plaza and will not drive, or install, or permit to be driven or installed any nails, hooks, tacks or screws into any part of Hilton Cincinnati Netherland Plaza, and will not make or allow to be made any alterations of any kind to the building or equipment of The Hilton Cincinnati Netherland Plaza. Exhibitor shall not post or exhibit, or allow to be posted or exhibited, any signs, advertisements, show bills, lithographs, posters or cards of any description on any part of The Hilton Cincinnati Netherland Plaza. Anything in connection therewith necessary or proper for the protection of the building, equipment or furniture will be at the expense of the exhibitor. The cost to repair any damage caused to the building as result of the violation of this provision shall be paid by the exhibitor. Exhibitors agree to indemnify and hold harmless the Midwestern Vascular Surgical Society and Administrare, Inc. for any and all claims arising out of damage to The Hilton Cincinnati Netherland Plaza.

SECURITY

The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. It is suggested that all companies employ a security guard, at the company's cost, to secure valuable equipment or instruments. Or remove these products when the exhibits are closed.

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APPLICATION

DEADLINE: MONDAY, AUGUST 4, 2025

Company Name	Exhibitor Coordinator/Title
Address	City/State/Zip
Daytime Telephone	Fax
Email Address	

Sponsorship

[DOES NOT INCLUDE EXHIBIT FEES - 50% DEPOSIT DUE WITH EACH APPLICATION]

- Platinum Level (\$15,000) Gold Level (\$10,000) Silver Level (\$7,500)

Exhibit

- Tabletop Exhibit (\$5,000)
 If possible, please avoid space near the following company: _____

We agree to abide by the terms and conditions printed in this exhibitor prospectus. [PLEASE CHECK]

PRODUCT/EQUIPMENT BEING DISPLAYED

Please list the product/equipment to be displayed: _____

Payment Information

Please make checks payable to the **Midwestern Vascular Surgical Society**.

PAYMENT METHOD

- MasterCard VISA American Express Check (Check #: _____)

CREDIT CARD INFORMATION

For Authorization Only. MVSS will call for credit card information. Please do not list Credit Card Information here.

Authorization: _____

Email completed application to: mvss@administrare.com

Mail with check to: MVSS 2025 Exhibits, 203 Washington St., PMB 311, Salem, MA 01970